



### **PUBLICITY**

- Print publicity including select listing on City of Miami invitations for the Board of Governor's Dinner and the Tuesday Gala
- Customized press publicity
- One-half page recognition including logo on Host Committee website
- Logo recognition on plasma screens placed throughout the Convention Center
- Inclusion of company flyer in official Host Country Welcome Bags
- Inclusion on "Sponsor Recognition Boards" located throughout the Convention Center, at the location of Host Committee social events, etc.

### **HOSPITALITY**

- Airport pick-up and delivery
- Priority hotel room reservations
- Reserved passes for 8 for official City of Miami tours
- Dedicated car and driver
- Special reserved parking area for selected events and at the Convention Center
- Access to the sponsor's Business Center located in the Host Committee Exhibit Space in the Convention Center which will include a lounge, meeting rooms, and business facilities
- IDB 2008 commemorative gift

### **PARTICIPATION**

- Invitations for 6 to attend: Board of Governor's Dinner with preferred seating, Pre-Gala Reception for the Tuesday Gala, Sponsors' Reception, Private Pre-Opening Reception of Host Committee Exhibit Space, and Concert of the Americas with preferred seating
- Opportunity to co-sponsor a substantive seminar in the Host Committee Exhibit Space related to the theme of the Meeting

### **HOST COMMITTEE EXHIBIT SPACE**

- 20' X 20' booth in the Host Committee Exhibit Space
- Priority space selection and billing in the Host Committee Exhibit Space adjunct to the IDB Annual Meeting

**NOTE:** The Host Committee Exhibit Space will include a Cyber Café as well as refreshments and entertainment.

**NOTE:** All benefits provided on a "first come, first serve" basis. Minimum payment of a 25% deposit on a sponsorship level plus a signed Sponsor Commitment form are required to initiate and prioritize provision of all benefits described above. The balance is due within 30 days.

