



PUBLICITY

- Print publicity including premier listing on City of Miami invitations for the Board of Governor's Dinner, the Tuesday Gala, the Sponsor's Reception, the Opening of the Host Committee Exhibit Space, and the Concert of the Americas
- Customized press publicity
- Exclusive universal signage and logos at 4 locations including a welcoming banner at Miami International Airport
- Full-page recognition including logo on Host Committee web site
- Logo recognition on plasma screens placed throughout the Convention Center
- Inclusion of company flyers and sample products in official Host Country Welcome Bags
- Inclusion on "Sponsor Recognition Boards" located throughout the Convention Center, at the location of Host Committee social events, etc.

HOSPITALITY

- Designated host to accompany sponsor delegation and handle all hospitality benefits
- Airport pick-up and delivery
- Priority hotel room reservations
- Reserved passes for 10 for official City of Miami tours
- 2 dedicated cars and drivers
- Special reserved parking area for selected events and at the Convention Center
- First priority to reserve premier sites and facilities for private corporate functions during the course of the Meeting
- Access to the Sponsor's Business Center located in the Host Committee Exhibit Space in the Convention Center which will include a lounge, meeting rooms, and business facilities
- Access to a private conference room in the Sponsor's Business Center for the purpose of holding on-site meetings with country delegations
- IDB 2008 commemorative gift

PARTICIPATION

- Invitations for 8 to attend: Board of Governor's Dinner with premier seating, Pre-Gala Reception for the Tuesday Gala, Sponsors' Reception, Private Pre-Opening Reception of Host Committee Exhibit Space, and Concert of the Americas with premier seating
- Opportunity to sponsor a substantive seminar in the Host Committee Exhibit Space related to the theme of the Meeting that showcases the sponsor's products, services, and capabilities
- Opportunity to introduce subject matter at the sponsored seminar

HOST COMMITTEE EXHIBIT SPACE

- Identification as a sponsor of the Host Committee Exhibit Space
- 20' X 30' booth in the Host Committee Exhibit Space
- Premier space selection in the Host Committee Exhibit Space adjunct to the IDB Annual Meeting
- Ability to have product demonstrations and seminar scheduled

NOTE: The Host Committee Exhibit Space will include a Cyber Café as well as refreshments and entertainment.

NOTE: All benefits provided on a "first come, first serve" basis. Minimum payment of a 25% deposit on a sponsorship level plus a signed Sponsor Commitment form are required to initiate and prioritize provision of all benefits described above. The balance is due within 30 days.

